

Cover Look



Photographer Mario Testino's set let him fine-tune the light on Lively.

Beyond the Cover

Lively stars in the film *The Age of Adaline*.

Blake Lively

The scoop from behind the scenes at our shoot.



Lively poses for Testino.

Hair Lesson

"Pregnancy made her hair so luscious that we didn't need to do much," says hairstylist Orlando Pita. He started with dry shampoo to give it texture and then wrapped it in hot rollers. Once the hair was cool, he simply raked his fingers through the curls.



Lively unpacked her Chanel bag for us. Inside: Gucci sunglasses, a chocolate bar, dress designs, and a baby-bottle top.

Makeup Lesson

Makeup artist Charlotte Tilbury applied an illuminating primer to Lively's skin before swirling bronzer on her cheekbones and temples. Tilbury brushed brown shadow across the lids, lined the lower lashes with a white-beige pencil, and dabbed clear gloss over nude lip liner.



1 Lively arrived at her fourth *Allure* shoot—this one photographed by Mario Testino at Canoe Studios in New York City—wearing a Stella McCartney top, a pleated schoolgirl skirt, and Tory Burch shoes.

2 The plan for the day was to shoot Lively in dreamy, bohemian clothing, but after seeing the actress bare-faced, Testino decided to keep the look simple: Lively wound up in an oxford shirt and boxers. "We wanted to capture her pared down and undone," says *Allure*'s creative director, Paul Cavaco.

3 Though the set was busy, the actress did some styling of her own. When fashion assistant Crystal Cozart asked if she could take a picture of Lively's things, the new mother did her one better, arranging the contents of her bag and snapping the picture herself on her phone (see the shot, below left).

4 Before leaving with her family, who'd joined her at the studio, Lively posed for a picture with Testino for her Instagram. Her caption: "The one. The only. @mariotestino."

—CHLOE METZGER



Cotton shirt by Jil Sander. Photographed by Mario Testino. Hair: Orlando Pita of Orlo Salon. Makeup: Charlotte Tilbury. Manicure: Gina Viviano. Prop stylist: Jack Flanagan. Fashion editor: Paul Cavaco. Details, see Shopping Guide.

Lively's look can be re-created with the following: La Palette Nude 1 eye shadow, True Match Super-Blendable Blush in Bare Honey, and Colour Riche Lip Liner in Au Naturel by L'Oréal Paris.